

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186166-2	10/28/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
President/Romney (R)	Romney for President	414 :60's

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	186166	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/01/12	10/02/12	GMA M-F 7-9A	7A-9A	22-----	1:00	4	\$1,250.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 22-----	<u>Spots/Week</u> 4	<u>Rate</u> \$1,250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/01/12	7:29 AM	GMA M-F 7-9A	7A-9A	1:00	2012MRFP127H	\$1,250.00	NM
2	KMGH	M	10/01/12	8:40 AM	GMA M-F 7-9A	7A-9A	1:00	2012MRFP127H	\$1,250.00	NM
4	KMGH	Tu	10/02/12	7:26 AM	GMA M-F 7-9A	7A-9A	1:00	2012MRFP127H	\$1,250.00	NM
3	KMGH	Tu	10/02/12	8:53 AM	GMA M-F 7-9A	7A-9A	1:00	2012MRFP127H	\$1,250.00	NM
3	10/01/12	10/02/12	9a-930a Right This Minute	9a-930a	11-----	1:00	2	\$600.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11-----	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/01/12	9:09 AM	9a-930a Right This Minute	9a-930a	1:00	2012MRFP127H	\$600.00	NM
2	KMGH	Tu	10/02/12	9:16 AM	9a-930a Right This Minute	9a-930a	1:00	2012MRFP127H	\$600.00	NM
5	10/01/12	10/02/12	THE VIEW	10A-11A	11-----	1:00	2	\$900.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11-----	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/01/12	9:59 AM	THE VIEW	10A-11A	1:00	2012MRFP127H	\$900.00	NM
2	KMGH	Tu	10/02/12	10:30 AM	THE VIEW	10A-11A	1:00	2012MRFP127H	\$900.00	NM
7	10/01/12	10/01/12	11A-12P News	11A-12P	1-----	1:00	1	\$550.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/01/12	11:29 AM	11A-12P News	11A-12P	1:00	2012MRFP127H	\$550.00	NM
9	10/01/12	10/02/12	General Hospital	1P-2P	11-----	1:00	2	\$850.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11-----	<u>Spots/Week</u> 2	<u>Rate</u> \$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/01/12	1:25 PM	General Hospital	1P-2P	1:00	2012MRFP127H	\$850.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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186166-2	10/28/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
President/Romney (R)	Romney for President	414 :60's	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/01/12	10/02/12	General Hospital	1P-2P	11-----	1:00	2	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 10/02/12 General Hospital 1P-2P :00 \$850.00 NM Credited									
11	10/01/12	10/02/12	M-F 3-4pm	3-4pm	11-----	1:00	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 11----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 3:38 PM M-F 3-4pm 3-4pm 1:00 2012MRFP127H \$900.00 NM 2 KMGH Tu 10/02/12 3:48 PM M-F 3-4pm 3-4pm 1:00 2012MRFP127H \$900.00 NM									
13	10/01/12	10/02/12	5-530P News	5P-530P	11-----	1:00	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 11----- 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 5:28 PM 5-530P News 5P-530P 1:00 2012MRFP127H \$1,500.00 NM 2 KMGH Tu 10/02/12 5:13 PM 5-530P News 5P-530P 1:00 2012MRFP127H \$1,500.00 NM									
15	10/01/12	10/02/12	6P-630P JEOPARDY (M- 6P-630P		21-----	1:00	3	\$4,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 21----- 3 \$4,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 10/01/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P 1:00 2012MRFP127H \$4,100.00 NM 1 KMGH M 10/01/12 6:27 PM 6P-630P JEOPARDY (M-F) 6P-630P 1:00 2012MRFP127H \$4,100.00 NM 3 KMGH Tu 10/02/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P 1:00 2012MRFP127H \$4,100.00 NM									
17	10/01/12	10/02/12	630-7p WHEEL (M-F)	630-7P	11-----	1:00	2	\$4,720.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 11----- 2 \$4,720.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 6:41 PM 630-7p WHEEL (M-F) 630-7P 1:00 2012MRFP127H \$4,720.00 NM 2 KMGH Tu 10/02/12 6:47 PM 630-7p WHEEL (M-F) 630-7P 1:00 2012MRFP127H \$4,720.00 NM									
19	10/01/12	10/02/12	10P NEWS (M-F/SU)	10P-1037P	11-----	1:00	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 11----- 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 10:27 PM 10P NEWS (M-F/SU) 10P-1037P 1:00 2012MRFP127H \$2,000.00 NM 2 KMGH Tu 10/02/12 10:24 PM 10P NEWS (M-F/SU) 10P-1037P 1:00 2012MRFP127H \$2,000.00 NM									
21	10/01/12	10/01/12	Dancing With The Stars	7P-9P	M-----	1:00	2	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 2 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 7:22 PM Dancing With The Stars 7P-9P 1:00 2012MRFP127H \$12,000.00 NM 2 KMGH M 10/01/12 8:38 PM Dancing With The Stars 7P-9P 1:00 2012MRFP127H \$12,000.00 NM									

Total Spots 23

Gross Total

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Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
President/Romney (R)	Romney for President	414 :60's

\$63,940.00

Agency Commission **\$9,591.00**

Net Amount Due **\$54,349.00**